

REP HEADLINE# 8341324
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9969
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
OCT25/16 12.32
*** KPLC-TV ***

ADV # _____ ADV. NAME POLI/C FAYARD/D/SEN/LA
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME AMY MILLS

25 WHITLOCK PLACE, SW
MARIETTA, GA 30064

SALES PRSN WA- FRANK LEBLANC

ORDER # _____ CONTRACT # 8341324

PRDCT FAYARD FOR SENATE EST#4418 COMMENTS: (LINE, ORDER, INVOICE) CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT31/16 NOV6/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT25/16 12.32

REP: ORDER CXL'D PER AGENCY
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

POL1324

ALL INVOICES ARE TO BE SENT TO:
25 WHITLOCK PLACE, SW
SUITE 201
MARIETTA, GA 30064

Faya 10.30-11.6 Rev1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

1	S		1000P-1035P	30		\$405.00	10/31	11/4	0		M-F	0
PROGRAM : 7 NWS 10P												
CON COM1 : 7 NWS 10P												
AGENCY ADVERTISER CODE = 724												
AGENCY PRODUCT CODE = 834												
AGENCY EST# = 4418												
2	S		1000A-1100A	30		\$40.00	10/31	11/4	0		M-F	0
PROGRAM : TODAY SHW3-NBC												
CON COM1 : TODAY SHW3-NBC												

FROM REP OCT25/16 12.32
CHANGES *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		430P-500P PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE	30		\$35.00	10/31	11/4	0		M-F	0
13	S		500A-530A PROGRAM : 7NWS ER SUNRISE CON COM1: 7NWS ER SUNRISE	30		\$85.00	10/31	11/4	0		M-F	0
14	S		500P-530P PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5	30		\$250.00	10/31	11/4	0		M-F	0
15	S		530A-700A PROGRAM : 7 NEWS AT SUNRISE CON COM1: 7 NEWS AT SUNRISE	30		\$165.00	10/31	11/4	0		M-F	0
16	S		600P-630P PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P	30		\$405.00	10/31	11/4	0		M-F	0
17	S		630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$305.00	10/31	11/4	0		M-F	0
18	S		700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$140.00	10/31	11/4	0		M-F	0
19	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$65.00	10/31	11/4	0		M-F	0
20	S		700P-900P PROGRAM : THE VOICE CON COM1: THE VOICE	30		\$550.00	10/31	10/31	0		MON	0

FROM REP OCT25/16 12.32
CHANGES *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		900P-1000P PROGRAM : TIMELESS CON COM1: TIMELESS	30		\$500.00	10/31	10/31	0		MON	0
22	S		1000P-1035P PROGRAM : 7 NWS SA L CON COM1: 7 NWS SA L	30		\$280.00	11/5	11/5	0		SAT	0
23	S		1035P-1200M PROGRAM : SATURDAY NIGHT LIVE CON COM1: SATURDAY NIGHT LIVE	30		\$70.00	11/5	11/5	0		SAT	0
24	S		1200M-100A PROGRAM : BLUE BLOODS CON COM1: BLUE BLOODS	30		\$10.00	11/5	11/5	0		SAT	0
25	S		600A-630A PROGRAM : ON THE MONEY CON COM1: ON THE MONEY	30		\$10.00	11/5	11/5	0		SAT	0
26	S		600P-630P PROGRAM : 7 NWS SA E CON COM1: 7 NWS SA E	30		\$135.00	11/5	11/5	0		SAT	0
27	S		700A-900A PROGRAM : SATURDAY TODAY CON COM1: SATURDAY TODAY	30		\$55.00	11/5	11/5	0		SAT	0
28	S		1000P-1030P PROGRAM : 7 NWS SU L CON COM1: 7 NWS SU L	30		\$280.00	11/6	11/6	0		SUN	0
29	S		1100P-1200M PROGRAM : BLUE BLOODS CON COM1: BLUE BLOODS	30		\$30.00	11/6	11/6	0		SUN	0

```
FROM KEPLER OCT25/16 12.32
**CHANGES** *** KPLC-TV ***
```

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		1200M-100A	30		\$10.00	11/6	11/6	0		SUN	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1 : ENTERTAINMENT TONIGHT												
31	S		500P-530P	30		\$200.00	11/6	11/6	0		SUN	0
PROGRAM : 7 NEWS LIVE @ FIVE												
CON COM1 : 7 NEWS LIVE @ FIVE												
32	S		700A-800A	30		\$55.00	11/6	11/6	0		SUN	0
PROGRAM : SUNDAY TODAY												
CON COM1 : SUNDAY TODAY												
42	S		900A-1000A	30		\$65.00	11/4	11/4	0		FRI	0
PROGRAM : TODAY SHOW 2												
ORD COM1 : NA												
THIS IS A MAKE-GOOD FOR NOV6 ON LINE-33 FOR 1 SPOT/WK												
43	S		1135A-1235P	30		\$10.00	11/4	11/4	0		FRI	0
PROGRAM : LATE SHOW SETH MEYERS												
ORD COM1 : NA												
PART OF A MAKEGOOD MADE UP OF LINES 42-43												
34	S		800P-900P	30		\$500.00	11/3	11/3	0		THU	0
PROGRAM : CHICAGO MED												
CON COM1 : CHICAGO MED												
35	S		900P-1000P	30		\$500.00	11/3	11/3	0		THU	0
PROGRAM : BLACKLIST												
CON COM1 : BLACKLIST												
36	S		700P-900P	30		\$550.00	11/1	11/1	0		TUE	0
PROGRAM : THE VOICE												
CON COM1 : THE VOICE												
37	S		900P-1000P	30		\$550.00	11/1	11/1	0		TUE	0
PROGRAM : CHICAGO FIRE												
CON COM1 : CHICAGO FIRE												

REP HEADLINE# 8341324
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9969 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/16 12.32
 *** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
38	S		700P-800P	30		\$450.00	11/2	11/2	0		WED	0
PROGRAM : BLINDSPOT												
CON COM1: BLINDSPOT												
39	S		800P-900P	30		\$450.00	11/2	11/2	0		WED	0
PROGRAM : LAW & ORDER: SVU												
CON COM1: LAW & ORDER: SVU												
40	S		900P-1000P	30		\$500.00	11/2	11/2	0		WED	0
PROGRAM : CHICAGO P.D.												
CON COM1: CHICAGO P.D.												
41	S		1035P-1135P	30		\$110.00	11/1	11/4	0		TU-F	0
PROGRAM : TONIGHT SHOW - FALLON												
CON COM1: TONIGHT SHOW - FALLON												

NOV/16 \$.00

CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 KPLC 0% KVHP 0% CABL 0% NVHP 0%

ORDER CXL'D
 SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

DELETED CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

Contract / Revision POL1324 / 5		Alt Order # 08341324
Product FAYARD FOR SENATE		
Contract Dates 10/31/16 - 11/06/16		Estimate # 4418
Advertiser POL/Fayard, Caroline/US Senate		Original Date / Revision 09/12/16 / 10/25/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Frank LeBlanc	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agv Code TV13041	Advertiser Code 724	Product 1/2 834
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	KPLC	10/31/16	11/04/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	0	\$0.00
D 2	KPLC	10/31/16	11/04/16	Today Show III	10:00 AM-11:00 AM		:30				NM	0	\$0.00
D 3	KPLC	10/31/16	11/04/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	0	\$0.00
D 4	KPLC	10/31/16	11/04/16	KPLC MIDDAY	11:30 AM-12:00 PM		:30				NM	0	\$0.00
D 5	KPLC	10/31/16	11/04/16	NET Late Night	11:35 PM-12:35 AM		:30				NM	0	\$0.00
D 6	KPLC	10/31/16	11/04/16	Days of Our Lives	12:30 PM-1:30 PM		:30				NM	0	\$0.00
D 7	KPLC	10/31/16	11/04/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	0	\$0.00
D 8	KPLC	10/31/16	11/04/16	RI M-F 130-2p	1:30 PM-2:30 PM		:30				NM	0	\$0.00
D 9	KPLC	10/31/16	11/04/16	M-F 2-3p	2-3p		:30				NM	0	\$0.00
D 10	KPLC	10/31/16	11/04/16	SYN M-F 3-4p	3:00 PM-4:00 PM		:30				NM	0	\$0.00
D 11	KPLC	10/31/16	11/04/16	LOC M-F 4-430P	4:00 PM-4:30 PM		:30				NM	0	\$0.00
D 12	KPLC	10/31/16	11/04/16	SYN M-F 430-5P	4:30 PM-5:00 PM		:30				NM	0	\$0.00
D 13	KPLC	10/31/16	11/04/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	0	\$0.00
D 14	KPLC	10/31/16	11/04/16	Live at Five	5:00 PM-5:30 PM		:30				NM	0	\$0.00
D 15	KPLC	10/31/16	11/04/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	0	\$0.00
D 16	KPLC	10/31/16	11/04/16	7News at Six	6:00 PM-6:30 PM		:30				NM	0	\$0.00
D 17	KPLC	10/31/16	11/04/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	0	\$0.00
D 18	KPLC	10/31/16	11/04/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	0	\$0.00
D 19	KPLC	10/31/16	11/04/16	Today Show II	9:00 AM-10:00 AM		:30				NM	0	\$0.00
D 20	KPLC	10/31/16	10/31/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	0	\$0.00
D 21	KPLC	10/31/16	10/31/16	Monday Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
D 22	KPLC	11/05/16	11/05/16	7News Nightcast Saturday	10:00 PM-10:35 PM		:30				NM	0	\$0.00
D 23	KPLC	11/05/16	11/05/16	Saturday Night Live	10:35 PM-12:00 AM		:30				NM	0	\$0.00
D 24	KPLC	11/05/16	11/05/16	SYN Sa 12-1x	12:00 AM-1:00 AM		:30				NM	0	\$0.00
D 25	KPLC	11/05/16	11/05/16	What Went Down	6:00 AM-6:30 AM		:30				NM	0	\$0.00
D 26	KPLC	11/05/16	11/05/16	7News @ Six Saturday	6:00 PM-6:30 PM		:30				NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u> POL1324 / 5		<u>Alt Order #</u> 08341324
<u>Contract Dates</u> 10/31/16 - 11/06/16	<u>Product</u> FAYARD FOR SENATE	<u>Estimate #</u> 4418
<u>Advertiser</u> POL/Fayard, Caroline/US		<u>Original Date / Revision</u> 09/12/16 / 10/25/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 27	KPLC	11/05/16	11/05/16	NBC Saturday Today Show	7:00 AM-9:00 AM		:30				NM	0	\$0.00
D 28	KPLC	11/06/16	11/06/16	Late News Following NFL	10:00 PM-10:30 PM		:30				NM	0	\$0.00
D 29	KPLC	11/06/16	11/06/16	Bones	11:00 PM-12:00 AM		:30				NM	0	\$0.00
D 30	KPLC	11/06/16	11/06/16	Entertainment Tonight	12:00 AM-1:00 AM		:30				NM	0	\$0.00
D 31	KPLC	11/06/16	11/06/16	Live @ Five Sunday	5:00 PM-5:30 PM		:30				NM	0	\$0.00
D 32	KPLC	11/06/16	11/06/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 33	KPLC	11/06/16	11/06/16	NBC Meet The Press	8:00 AM-9:00 AM		:30				NM	0	\$0.00
D 34	KPLC	11/03/16	11/03/16	Thursday Hour 2	8:00 PM-9:00 PM		:30				NM	0	\$0.00
D 35	KPLC	11/03/16	11/03/16	Thursday Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
D 36	KPLC	11/01/16	11/01/16	Tuesday Prime Other	7:00 PM-9:00 PM		:30				NM	0	\$0.00
D 37	KPLC	11/01/16	11/01/16	Tuesday Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
D 38	KPLC	11/02/16	11/02/16	Wednesday Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
D 39	KPLC	11/02/16	11/02/16	Wednesday Hour 2	8:00 PM-9:00 PM		:30				NM	0	\$0.00
D 40	KPLC	11/02/16	11/02/16	Wednesday Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
D 41	KPLC	11/01/16	11/05/16	Tonight Show	1035-1136pm		:30				NM	0	\$0.00
Totals								0.00				0	\$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.